



a webguyai system overview · 2026-04-21

# Your operations platform, delivered in hours.

webguyai stands up a fully branded marketing and operations stack for your business in the time it usually takes to sign the contract. You own the code, the database, the phone number, the keys. When you want to run it yourself, we hand over the keys the same afternoon.

## What it is

webguyai is one platform wearing twenty-two hats. We turn on the ones that match your business — answering calls, booking jobs, dispatching field techs, running a community, selling merch, publishing SEO pages, shipping daily briefings — and leave the rest switched off. Every module is pre-built, pre-tested, and already running on a real client today.

The marketing arm you are reading right now is called results in advance. The promise in the name is the whole offer. We deliver results before you pay. You call our voice agent at (877) 346-6399 and book a consultation. You see the stack working on your own number within a week. You pay when the results are in.

## the ecosystem

## Twenty-two modules, mapped to business outcomes.

We don't sell you features. We turn on outcomes. Here is every module in the catalog today, in plain English. Every one of them has been proven on a real paying project before it earned a slot in the platform.

<code>calls</code>	Pick up every call 24/7, book the job, take the message, escalate when it matters.
<code>field ops</code>	Dispatch your team on a map, track jobs, push results to customers the moment a job closes.
<code>pipelines</code>	Move every project through its real lifecycle — twelve stages deep where you need it.
<code>community</code>	Put your members on screen in a card gallery people actually scroll through.
<code>engagement</code>	Reward real member behavior with a know-like-trust task engine.
<code>ask-your-room</code>	Ask questions of your own community and filter the answers by anything you care about.
<code>briefings</code>	Wake up to a briefing on whatever you watch — news, jobs, competitors, legislation.
<code>seo sites</code>	Show up on Google when someone in your zip code is ready to buy.
<code>local pages</code>	Capture every neighborhood-level search with service-area landing pages.
<code>commerce</code>	Sell merch without holding inventory — print-on-demand with live mockups.
<code>shopify</code>	Run Shopify-first storefronts for product brands that need one.
<code>inventory</code>	Scan any item, get its data, list it for sale — without typing a word.
<code>campaigns</code>	Launch on-brand email and SMS campaigns without a designer in the loop.
<code>branding</code>	Apply your colors, fonts, and voice across every customer-facing surface.
<code>roles</code>	Give your team role-based access — everyone sees what they need and nothing else.

<code>security</code>	Catch security holes before anyone else does, and fix them with one prompt.
<code>knowledge</code>	Every lesson learned on one project benefits every future project, automatically.
<code>404 experiences</code>	Turn your 404 page into a branded show instead of a dead end.
<code>grid galleries</code>	Display work without the site feeling like a stock photo site.
<code>social (soon)</code>	Keep every feed warm without feeding it yourself.
<code>ads (soon)</code>	Run paid ads that actually spend where they convert.
<code>circularity (soon)</code>	Turn every customer interaction into the next sale, automatically.



### the portability promise

## You own your stack the whole time. At any moment, we walk away.

This is the part of the offer that makes everything else credible. The category is full of platforms that revoke your branding the day you churn. We can't do that — because we never owned the stack to begin with.

Every client project has its own GitHub repo, its own database, its own Vercel deploy, its own Twilio number, its own Stripe account, and its own provider keys. On handoff day, a single checklist transfers ownership of each surface to you and revokes our access. No shared servers. No hostage data. No logos you have to buy back.

*"At any moment, we can hand a client their full stack — codebase, database, deploy, phone, billing, keys — and walk away with zero shared surface remaining."*

### What changes hands, item by item

<code>github</code>	Repo transferred to your org. Our access removed the same day.
<code>supabase</code>	Your own project, your own auth, your own storage, your own edge functions.
<code>vercel</code>	Your team, your billing, your logs. We archive the copy we used in dev.
<code>twilio</code>	Your phone number released into an account you control. Your SID, your invoices.
<code>stripe</code>	Payouts route to you from day one. We never hold customer money.
<code>ai keys</code>	Your Anthropic, OpenAI, ElevenLabs, Resend keys — not ours. Your spend caps, your choice.
<code>domain</code>	Your registrar. Your DNS. We never hold it.
<code>session secrets</code>	Regenerated per project. Never reused across clients.

proof

## Five real projects running on this stack today.

Every module in the catalog earned its slot the hard way — by going live on a real paying project first. Here are the five engagements that shaped the current platform.

### **honed-earth · a 12-stage project pipeline, nothing stalls unseen**

Honed-earth runs hundreds of active project builds through a 12-stage pipeline. Stage transitions ping the right person on the right channel. The team stopped chasing status and started shipping. 639 rows of live project data are in the database today.

### **bni-app · a community engine with real know-like-trust**

212 real seeded members, a designed-edge card gallery with hover and match scores, and a gamified task engine that rewards real community behavior. The pattern is now reused across every new client that has members, not just customers.

### **abw-testing · field service, every tech dispatched, every job captured**

Brett's field team dispatches techs on a map, captures reports, pushes results to the customer the moment a job closes, and drops .ics calendar events into everyone's inbox. 2,183 rows of live operations data running today.

### **results-in-advance · a voice lead engine that actually answers**

Call (877) 346-6399 and talk to Ava. She picks up in under a second, books you a consultation, handles questions about pay-after-results pricing, hands off to a human when you ask. Every turn transcribed and pushed to the admin inbox.

### **senator-stack · intelligence-driven outreach**

Overnight intelligence pulls from legislative data, SERP, and firecrawl land in a pgvector memory by morning. Operators can talk to the gallery filtered by any dimension. Every outreach message starts from context, not cold.

[how to work together](#)

## Three doors in.

### as a client

Tell us the business outcome you want. We stand up the stack. You pay when the results show up. If you decide to run it yourself, we hand you the keys and go.

### as an integration partner

Your tool or service gets a slot in the webguyai catalog. When a new client turns on the module your work is behind, you're the one getting the call. Joint deployment, joint revenue, no platform-level markup on your spend.

### as a referral

You know someone drowning in tools. You send them here. They get handed a working system. You get paid for the introduction. Ask for the referral kit and we'll ship it the same day.

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[contact](#) · [results in advance](#)

## Results in advance.

Results in advance is the marketing arm of the webguyai ecosystem. We deliver results before you pay. That's the offer, in full.

<a href="#">voice</a>	(877) 346-6399 — live, the agent picks up now
<a href="#">email</a>	thanks@resultsinadvance.net
<a href="#">web</a>	webguyai.com · resultsinadvance.net
<a href="#">next step</a>	Call the number. Book fifteen minutes. See a working version on your own number by the end of next week.

This document and its accompanying presentation deck live at [webguyai.com/marketing](https://webguyai.com/marketing). It evolves with the platform. If you are reading a version older than a week, ping us and we'll send the current one.